

## **CBN SA Cookies Policy**

Cookies are small text files that get placed on your computer by websites that you visit. Nearly every website uses cookies in order to make their websites work correctly or more efficiently. They are also used to provide information to the owners of the site and/or to third parties.

The essential and analytics cookies outlined below may be placed on your computer when you first visit our site. They do not record any personally identifiable information. All other cookies will be blocked until you give us your consent. This does mean, however, that parts of our site may not function as expected if you decline.

Your acceptance of our Cookies is deemed to occur when you press any of the cookies 'Accept' buttons on our site or if you create an account on our site. You can accept or decline our Cookies at any time by visiting the Cookie Policy page. The information below outlines the cookies we use and explains why we use them.

### **How Does Our Site Use Cookies?**

Our Site may place and access certain first party Cookies on your computer or device. First party Cookies are those placed directly by CBN SA and are used only by CBN SA. CBN SA uses these Cookies to facilitate and improve your experience of our Site and to provide and improve our products and services.

By using our Site, you may also receive certain third-party Cookies on your computer or device. Third party Cookies are those placed by websites, services, and/or parties other than CBN SA.

### **Types of Cookies:**

#### **Strictly Necessary Cookies**

A Cookie that is essential to the operation of our Site, supporting functions such as logging in, your shopping basket, and payment transactions.

#### **Analytics Cookies**

Analytics Cookies enable us to gather information to helping us to improve our Site and your experience of it.

#### **Functionality Cookies**

Functionality Cookies enable us to provide additional functions to you such as personalisation.

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*"... the earth will be filled with the knowledge of the LORD as the waters cover the sea." Isaiah 11:9*

### **Targeting Cookies**

These Cookies show when and how often you visit our Site and which parts of our Site you have used. As with analytics Cookies, this information helps CBN SA to better understand you and to make our Site and advertising more relevant to your interests. Some information so gathered may also be shared with third parties.

### **Third Party Cookies**

Third party Cookies are not placed by CBN SA. They are placed by third parties that provide services to CBN SA and/or to you. Third party Cookies may be used by advertising services to serve up tailored advertising to you or by third parties providing analytics services to CBN SA.

### **Persistent Cookies**

Persistent Cookies remain on your computer or device for a predetermined period and are activated each time you visit our Site.

### **Session Cookies**

Session Cookies are temporary and only remain on your computer or device from the point at which you visit until you close your browser; they are deleted when you close your browser.

Our Cookies on our Site are not permanent and have a set duration.

### **What Cookies Does Our Site Use?**

#### **Analytics**

Analytics refers to a set of tools used to collect and analyze anonymous usage information.

#### **Google Analytics**

We use Google Analytics and Google Tag Manager to anonymously track users on our websites, collecting information like which pages were visited, how long was spent there, and whether or not a donation was made. This information helps us to improve our website to give you a better experience.

#### **Internal Website Statistics**

These cookies collect internal website statistics that measure user activity and are used to improve user experience.

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## **Advertising**

### **Google AdWords**

Cookies used by Google AdWords to re-engage visitors that are likely to become regular users based on the visitor's online behavior on our website.

## **Consent and Control**

The essential and analytics cookies may be placed on your computer when you first visit our site as they do not record any personally identifiable information. All other cookies will be blocked, until you give us your consent.

By giving your consent to the placing of Cookies you are enabling us to provide the best possible experience and service to you.

You may deny consent to the placing of Cookies, apart from essential and analytics cookies. However certain features on our Site may not function fully or as intended.

Alternatively, you can choose to enable or disable Cookies in your Internet browser. Most Internet browsers also enable you to choose whether you wish to disable all Cookies or only third-party Cookies.

By default, most Internet browsers accept Cookies, but this can be changed. For further details, please consult the help menu in your Internet browser or the documentation that came with your device.

## **Changes to this Cookie Policy**

CBN SA reserves the right to change this Cookie Policy as CBN SA deems necessary or appropriate. Any material changes to the Cookie Policy will be posted. The updated Cookie Policy will take effect as soon as it has been updated.

## **Further Information**

If you would like to know more about how we use Cookies, please contact:

[info@cbnsa.org](mailto:info@cbnsa.org) or call +27 21 701 1776

For more information, please review the CBN SA Privacy Policy and CBN SA's Terms and Conditions.

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By using this CBN SA website, you are agreeing that your use and your relationship with CBN SA through the CBN SA website are governed by CBN SA's \*\*\* [Terms of Use\\*\\*\\*](#). In case of conflict, the Terms and Conditions will control over the Privacy Policy and the Cookie Policy, and the Privacy Policy will control over the Cookie Policy.

Updated IRW 17/09/21

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