

# CBN Donor (Partner) Privacy Policy

The Christian Broadcasting Network South Africa (CBN SA), is a registered PBO (9300-56087) with Company Registration Number 2010/018385/08.

CBN SA is a Regional Office of CBN International (Christian Broadcasting Network), a multiplatform Christian Media ministry and a multi-faceted charity serving the nations of Southern Africa.

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The Christian Broadcasting Network, South Africa (CBN SA) is committed to respecting the privacy of our donors and project partners. We have developed this privacy policy to ensure that that personal donor information will not be shared with any third party.

## **Awareness**

CBN SA provides this Donor Privacy Policy to make you aware of our privacy policy, and to inform you of the way your information is used. We also consistently provide you with the opportunity to remove your name from our mailing list, if you desire to do so.

#### **Information Collected**

Here are the types of donor information that we collect and maintain:

- contact information: name, complete address, phone number, email address
- payment information: credit card number and expiration date, and billing information
- shipping information: name, organization/church, address
- information concerning how you heard about CBN
- information you wish to share: questions, comments, suggestions, personal testimonies and prayer requests
- your request to receive periodic updates
- donation history

<sup>&</sup>quot;... the earth will be filled with the knowledge of the LORD as the waters cover the sea." Isaiah 11:9



### **How Information is Used**

CBN SA uses your information to understand your needs and provide you with more personalised communications and the opportunity to participate. Specifically, we use your information to help you complete a transaction, communicate back to you, invite you to participate in prayer, giving and other opportunities and to update you on ministry happenings. Credit card numbers are used only for donation or payment processing and are not retained for other purposes. We take seriously each recommendation as to how we might improve our communication and interaction with our donors / partners.

### No Sharing of Personal Information

CBN SA will never sell, rent, or lease your personal information to other individuals or organizations. We assure you that the identity of all our donors will be kept confidential. Use of donor information will be limited to the internal functioning of CBN SA and only to further the ministry activities and purposes of CBN.

## **Removing Your Name From Our Mailing List**

It is never our desire to send unwanted communications to our donors. Please contact us if you wish to be removed from our mailing list or any other things we include you in. You can also unsubscribe by clicking "UNSUBSCRIBE" at the bottom of our emailers.

## **Contacting Us**

If you have comments or questions about our donor privacy policy, please contact us at info@cbnsa.org or via our 'partner line' +27 78 473 0313.

\*Updated by IRW 17/09/21